



CREATIVE
CONNECTOR

Connector ♦ Rainmaker ♦ Dealmaker

What People Are Saying...

You want the competitive advantage that comes with Creative Connector. Serving business, civic and philanthropic leaders in industries in B2B and B2C Industries such as: Executive Coaches and Consultants, Foodservice, Higher Education, Home Services, Non-Profits, Professional Services, Restaurants & Hospitality, Supplier Partners.

"I've had the pleasure of knowing Deborah since 2004 when she worked for the Georgia Restaurant Association as director of membership. Her tireless commitment resulted in significant growth for the GRA. Deborah is sincere in helping and serving and 'connecting the dots.' I have no doubt she could do the same for your organization."

George McKerrow, CEO
Ted's Montana Grill

"Deborah is the real deal. She's a natural leader and excellent communicator. Organized and detailed while also able to see 'the big picture.' That's a rare combination. As BCN's executive vice president, she has attracted so many successful professionals who generously share their strategies with other members. Whether it's through her extensive charitable work or her coaching practice, Deborah is passionately committed to helping people succeed."

Jeff Chernoff, Founder
Business Community Network

" I hit the jackpot working with Deborah! Deborah has strategically introduced me to ideal clients who are valuable centers of influence. That's resulted in potentially hundreds of thousands of dollars in revenue.

Marc Lewyn, SVP, Financial Advisor
Wealth Enhancement Group

"

"It was a good day in 2005 when I met Deborah. I had joined the Georgia Restaurant Association and she was VP of membership. Because of her dedication and tenacity during the six years she was there, she helped grow GRA from about a dozen members from the Atlanta area to a diverse, statewide group of restaurant independents, multi-unit chains, franchisees and franchisors. Deborah is the ultimate closer. She's energetic and fueled by helping others. I am always impressed by how loyal she is to her friends and grateful to be one of them."

Bobby Donlan, Managing Partner
New York Prime Steakhouse

"I tend to view every professional I meet through the lens of the Turknett Leadership Character Model. When it comes to respect, responsibility and integrity, Deborah Schwartz Griffin shines! I've known Deborah for more than two decades. She's a trusted ally in matters of business development and relationship building. Deborah balances respect in all her relationships with helping her clients get the results they desire. Clearly, no one is better at follow through on specific objectives and commitments."

Susan Hitchcock, Advisory Board Member
Turknett Leadership Group

"Deborah is amazing! My partner and I started ProComm Advisors in 2008 and slowly grew it through referrals. Once we hired Deborah, our company took off. She has opened so many doors to true decisionmakers. People like and trust her. Deborah encouraged us to reduce our offerings to IT support, cloud services and phone systems, and change our name to better communicate our value as the company with the technology to help businesses do their job better. Hard-working, laser-focused and honest, she's like the pilot of our ship guiding us into the harbor. This is a great partnership."

Mike Feeley, Co-owner,
ProComm Total Office

Learn more about the value Creative Connector can bring to you and your organization.

404-630-5535 ♦ deborah@creativeconnector.com ♦ www.creativeconnector.com
www.linkedin.com/in/deborahschwartzgriffin ♦ www.facebook.com/CreativeConnectorDSG

DSG & Associates LLC dba as Creative Connector

"One of the many reasons I am impressed with Deborah is her ability to take complex ideas and make them understandable and relevant. That's what she often does to help her clients grow. Deborah is an authentic, articulate and knowledgeable advocate who works hard to make meaningful connections that benefit everyone."

Lyn Turknett, Co-Founder
Turknett Leadership Group

“ To truly grow a business these days, you must be organized and relentless. Those are two of the qualities Deborah brings to us. ”

Steve Gross, CPA
Trusted CFO Solutions

"Our business was poised for growth and needed a hands-on, process-oriented professional to help us meet more potential clients and partners. That's why we hired Deborah. She implemented sales and networking procedures that significantly strengthened our overall presence in the Atlanta market. Because of her desire to learn new ideas and processes, she made significant improvements to our culture while adding to her own unique style. Deborah is a great motivator and mentor. Our employees were always inspired and prepared to meet new challenges because of her."

Dr. Cale Robert Hall, CEO/ President
Creative Approach

"My mentor, so supportive in all I do. When we met back in 2010 through the Georgia Restaurant Association, she took me under her wing and introduced me to so many business owners and influential people. Since then, she's invited hundreds of her clients and colleagues to dine with her at my restaurant and many have become regular customers. Watching how she builds authentic professional and personal relationships has inspired me to do the same. I appreciate her so much."

Sachi Nakato Takahara, General Manager and Owner
Nakato Japanese Restaurant

"Deborah is a true professional. She will treat you with the most personalized attention and consider every detail. Your success is her greatest pride."

Linda Klein,
Senior Managing Shareholder at Baker Donelson
Past President of the American Bar Association

"Deborah takes networking to a higher level. She shows great finesse in recognizing economic opportunities and bringing businesspeople together. They trust her to help them make valuable connections and solve their problems. When we needed a creative gift option for an international delegation, her Out of the Blue Gifts company developed Mini Masters Paintings of iconic Atlanta landmarks. It was a memorable gift that was uniquely Atlanta."

William Pate, President and CEO
Atlanta Convention & Visitors Bureau

"Deborah has grown into a trusted friend and supporter of our restaurants over the years. Her instincts for the restaurant business are spot-on. I'm grateful not only for her suggestions on how we can improve our business but also her connections to help us find like-minded hospitality professionals to get the job done."

Ryan Pernice, Owner
Table & Main

"Deborah has a very special skill. She connects people to generate results for the organization she works for, the client who needs her and the partners that add value along the way. Her strategic and tactical connections are executed with such sincerity because she truly cares about everything she does."

Anna Hsu, Owner
AZN Naples

"We started our family-owned landscaping business in 1989 and this has been a record year for us! Part of the reason for our success is becoming a member of the Business Community Network and adding Deborah to our business development team. In less than a year, she's connected us with about six new clients. She's also helped us find the right resources to build our business and the right partners for mutual referrals. Deborah is very persistent and organized. Because of her inspiring example, we're more accountable and much better at communication and follow-up. I would recommend Deborah to any business owner who wants more business."

Kevin Paulen, President
Oasis Landscapes & Irrigation

"Deborah and I first met through her work at the Georgia Restaurant Association in 2004. Our work together continued through 2010 in my capacity as the restaurant association's Chairman of the Board, then continued all the way through my role today at Affairs to Remember Caterers as Managing Director. Always hard working, passionate, dedicated, honest, strategic and tactical when needed, she has offered advice and counsel to ensure that our needs were met and our dollars spent wisely. She cares greatly for her clients and she has inextricably linked her professional success to theirs/ours."

Patrick Cuccaro, Managing Director
Affairs to Remember Caterers, Inc.

"Deborah has been such a blessing to me, in my personal and business life. She sees what I need and stops at nothing to make it happen. She connected me with a wealth management firm so I now have a will and other legal documents that ensure my four children will be taken care of if anything were to happen to me. That was a life-changer for me. She also introduced me to a gutter company I now partner with and a marketing firm for my branding. Deborah inspires me to be accountable. That is so valuable for any small-business owner. I make sure my ducks are all in a row when preparing for our strategic pipeline meetings. Thanks to Deborah, I have a strong, growing business and peace of mind."

Juan Reyes, President/CEO
Pro Roofing & Siding

"As a business owner for more than 30 years, I've met a lot of professionals who were good at connecting people for business success. No one comes close to Deborah Schwartz Griffin."

Deborah has an innate talent and generous spirit for identifying who can help each other—from prospective clients to trusted resources. It's her superpower. Her attention to detail and personal follow through are phenomenal."

Tricia Molloy, Speaker and Author
Working with Wisdom

Learn more about the value Creative Connector can bring to you and your organization.

404-630-5535 ♦ deborah@creativeconnector.com ♦ www.creativeconnector.com
www.linkedin.com/in/deborahschwartzgriffin ♦ www.facebook.com/CreativeConnectorDSG

DSG & Associates LLC dba as Creative Connector